



**Serving the Treasure Valley Since 1985**

[www.LawnCo.Net](http://www.LawnCo.Net)

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## Lawn Care Calendar

Are we there yet?



Like most of you we have been very busy for the last month - sprinkler activations, pre-emergent weed treatments, fertilization, tree pruning, hiring seasonal support, setting up our lawn care calendar, general spring cleanup, and the list goes on. If you're feeling a little overwhelmed right now, don't worry - you're not alone! Thank goodness we've been at this for over 25 years. If you need help, call - we have the staff, equipment and expertise to deal with anything in your lawn and garden. Here are some tips from our staff:

- Tree pruning can be done any time of the year - but there are better times for different types of trees. Deciduous trees that flower before the end of May should be pruned as soon as blooming is over. Prune flowering evergreens also in May. If you need us to take a look at your trees, just call and our certified arborists will let you know the best treatment for your trees.



- Lawns are just waking up from a long winter nap. So are those pesky weeds. Apply your pre-emergent weed treatments now and give your lawn a nice dose of fertilizer to start the growing season.

- Get the sprinklers turned on and start consistent watering before the lawn gets stressed. Water deep and infrequently. Most lawns need about 1" of water per week and all at once if possible.
- Keep your grass at least 3 inches high and only cut about 1/3 of the grass height each cutting.
- Mulch your lawn if you can. Mulching returns nutrients to the lawn, as well as organic matter. It also helps to retain water.

## Web Specials



## Services



### Landscape Maintenance

Lawn Care  
Irrigation System Maint.  
Shrub and Tree Pruning  
Plant Health Care  
Snow and Ice Removal

### Landscape Construction

Commercial/Residential  
Design and Construction  
Seeding  
Seasonal Color  
Landscape Lighting  
Holiday Lighting

We've teamed up with our friends at Cloverdale Nursery to bring you some great specials for the month of May:

- Additional 10% off \$69 sale trees listed on the Cloverdale Nursery web site - ([www.cloverdalenursery.com](http://www.cloverdalenursery.com))
- Beautiful 5 gallon Potentilla - Normally \$12.50 on sale for Lawn Co. customers only \$5.00.
- Five gallon Serviceberry - Normally \$19.50 on sale for only \$10.00



You must present a coupon to receive these offers. Visit our web site for details and print the coupons.

## Think Green

### Did you know?



As spring arrives, 30 million acres of turf across the nation is turning green and growing. The Professional Landcare Network (PLANET) observes the importance of lawns and their aesthetic and environmental benefits:

- Well-cared-for lawns can significantly increase property values.
- A healthy lawn is of utmost importance to our environment. A 50 by 50 foot lawn produces enough oxygen for a family of four.
- Lawns cool the atmosphere. Eight healthy front lawns have the cooling effect of 70 tons of air conditioning, which is enough for 16 average homes.
- Grass converts carbon dioxide to oxygen, a process that helps clean the air.
- Dense, healthy grass slows water runoff, removing contaminants and trapping soil. Fresh, filtered water returns to the underground water supply.

Be proactive in your lawn care. It's healthy for your lawn and the environment.

### Our Green Initiative

Being a company that prides itself on keeping everything green for our clients, we wanted to start letting our customers know about how we try to keep ourselves green. Our Green Initiative started more than two years ago when one of our employees wanted to replace light bulbs around the office with energy efficient cfls. There was an obvious payback with the lower power consumption so it was an easy decision. One thing lead to another and now we have recycling throughout the office, a recycle dumpster on-site, we're testing mulch kits on our large commercial mowers, and we are working with our fertilizer vendor to develop the optimal formula to reduce environmental impacts and waste. What we found is that our initiative is more about creating a culture of efficiency than anything else. By empowering our employees to think about being efficient we keep finding ways to be more green.

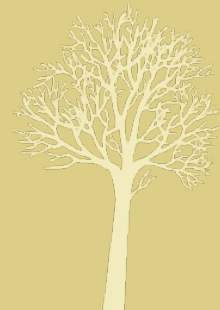
For us, being "green" is about being a better steward of our resources. Efficiency makes us a stronger company - and as we take small steps to help our company we also help our environment.

For more than 25 years we've been turning plain yards into somewhere special.



Call us for a free consultation.

**(208) 323-0234**



We respect your privacy and will not sell or use your contact information in any way other than to send you periodic offers relating to our company and our services. You are currently subscribed to receive email messages and offers from Lawn Co. If you no longer wish to receive these messages and offers please contact us at (208) 323-0234 or reply to this email with "unsubscribe" in the subject line.

We are located at 2581 Wildwood, Boise, ID 83713